

RECEIVED
CENTRAL FAX CENTER

NOV 24 2004

Atty Docket No. 017900-001210US

PTO FAX NO.: (703) 872-9306
MAIL STOP: Amendment

ATTENTION: Examiner Basehoar, Adam L.

Group Art Unit 2178

OFFICIAL COMMUNICATION
FOR THE PERSONAL ATTENTION OF
EXAMINER BASEHOAR, ADAM L.

CERTIFICATION OF FACSIMILE TRANSMISSION

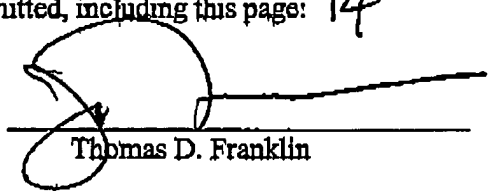
I hereby certify that the following documents in re Application of Yaniv Gvily, Application No. 09/862,987, filed May 22, 2001 for SNIPPET SELECTION are being facsimile transmitted to the Patent and Trademark Office on the date shown below.

Documents Attached

1. Transmittal Form (1 page);
2. Fee Transmittal (1 page); and
3. Amendment (11 pages).

Number of pages being transmitted, including this page: 14

Dated: November 24, 2004


Thomas D. Franklin

PLEASE CONFIRM RECEIPT OF THIS PAPER BY
RETURN FACSIMILE AT (303) 571-4321

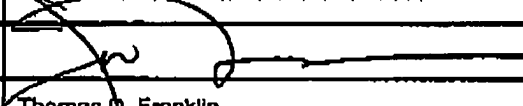
TOWNSEND and TOWNSEND and CREW LLP
Two Embarcadero Center, Eighth Floor
San Francisco, CA 94111-3834
Telephone: 303-571-4000
Fax: 303-571-4321

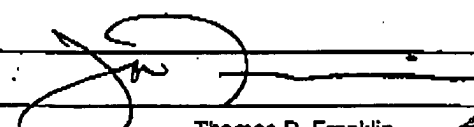
60364631 v1

PTO/SB/21 (08-04)

| | | |
|---|------------------------|-------------------|
| TRANSMITTAL FORM (to be used for all correspondence after initial filing) | Application Number | 09/862,987 |
| | Filing Date | May 22, 2001 |
| | First Named Inventor | Gvily, Yaniv |
| | Art Unit | 2178 |
| | Examiner Name | Basehoar, Adam L. |
| Total Number of Pages in This Submission | Attorney Docket Number | 017900-001210US |

| ENCLOSURES (Check all that apply) | | |
|--|---|--|
| <input checked="" type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached | <input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD | <input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below): |
| <input type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/ Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53 | Remarks The Commissioner is authorized to charge any additional fees to Deposit Account 20-1430. | |

| SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT | | | |
|--|---|----------|--------|
| Firm Name | Townsend and Townsend and Crew LLP | | |
| Signature |  | | |
| Printed name | Thomas D. Franklin | | |
| Date | November 24, 2004 | Reg. No. | 43,616 |

| CERTIFICATE OF TRANSMISSION/MAILING | | | |
|---|---|-------|------------------------|
| I hereby certify that this correspondence is being facsimile transmitted to the Patent and Trademark Office, MAIL STOP: Amendment, Fax No. (703) 872-9306 on November 24, 2004. | | | |
| Signature |  | | |
| Typed or printed name | Thomas D. Franklin | 43616 | Date November 24, 2004 |

60364619 v1

PTO/SB/17 (10-04)

FEE TRANSMITTAL for FY 2005

Effective 10/01/2004, Patent fees are subject to annual revision.

☐ Applicant claims small entity status. See 37 CFR 1.27

TOTAL AMOUNT OF PAYMENT

(\$)

72

Complete If Known

Application Number 09/862,987
 Filing Date May 22, 2001
 First Named Inventor Gvily, Yaniv
 Examiner Name Basehoar, Adam L.
 Art Unit 2178
 Attorney Docket No. 017900-001210US

METHOD OF PAYMENT (check all that apply)

☐ Check ☐ Credit Card ☐ Money Order ☐ Other ☐ None☒ Deposit Account:Deposit
Account
Number

20-1430

Deposit
Account
Name

Townsend and Townsend and Crew LLP

The Director is authorized to: (check all that apply)

☒ Charge fee(s) indicated below ☒ Credit any overpayments☒ Charge any additional fee(s) or any underpayment of fee(s)☐ Charge fee(s) indicated below, except for the filing fee to the above-identified deposit account.

FEE CALCULATION

1. BASIC FILING FEE

| Large Entity | | Small Entity | | Fee Description | Fee Paid |
|--------------|----------|--------------|----------|------------------------|----------|
| Fee Code | Fee (\$) | Fee Code | Fee (\$) | | |
| 1001 | 780 | 2001 | 385 | Utility filing fee | |
| 1002 | 350 | 2002 | 175 | Design filing fee | |
| 1003 | 550 | 2003 | 275 | Plant filing fee | |
| 1004 | 780 | 2004 | 385 | Reissue filing fee | |
| 1005 | 180 | 2005 | 80 | Provisional filing fee | |

SUBTOTAL (1)

(\$)

2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE

| Total Claims | Extra Claims | Fee from below | Fee Paid |
|--------------------|--------------|----------------|----------|
| 28 | 24** = 4 | X\$18 = | \$72 |
| Independent Claims | 4** = | X\$80 = | \$ |
| Multiple Dependent | X | | |

| Large Entity | | Small Entity | | Fee Description |
|--------------|----------|--------------|----------|--|
| Fee Code | Fee (\$) | Fee Code | Fee (\$) | |
| 1202 | 18 | 2202 | 8 | Claims in excess of 20 |
| 1201 | 88 | 2201 | 44 | Independent claims in excess of 3 |
| 1203 | 300 | 2203 | 150 | Multiple dependent claim, if not paid |
| 1204 | 88 | 2204 | 44 | ** Reissue independent claims over original patent |
| 1205 | 18 | 2205 | 8 | ** Reissue claims in excess of 20 and over original patent |

SUBTOTAL (2)

(\$)

72

**or number previously paid, if greater; For Reissues, see above

FEE CALCULATION (continued)

3. ADDITIONAL FEES

| Large Entity | | Small Entity | | Fee Description | Fee Paid |
|--------------|----------|--------------|----------|--|----------|
| Fee Code | Fee (\$) | Fee Code | Fee (\$) | | |
| 1051 | 130 | 2051 | 65 | Surcharge - late filing fee or oath | |
| 1052 | 80 | 2052 | 25 | Surcharge - late provisional filing fee or cover sheet | |
| 1053 | 130 | 1053 | 130 | Non-English specification | |
| 1812 | 2,520 | 1812 | 2,520 | For filing a request for ex parte reexamination | |
| 1804 | 920* | 1804 | 920* | Requesting publication of SIR prior to Examiner action | |
| 1805 | 1,840* | 1805 | 1,840* | Requesting publication of SIR after Examiner action | |
| 1251 | 110 | 2251 | 65 | Extension for reply within first month | |
| 1252 | 480 | 2252 | 215 | Extension for reply within second month | |
| 1253 | 880 | 2253 | 480 | Extension for reply within third month | |
| 1254 | 1,530 | 2254 | 765 | Extension for reply within fourth month | |
| 1255 | 2,080 | 2255 | 1,040 | Extension for reply within fifth month | |
| 1401 | 340 | 2401 | 170 | Notice of Appeal | |
| 1402 | 340 | 2402 | 170 | Filing a brief in support of an appeal | |
| 1403 | 300 | 2403 | 150 | Request for oral hearing | |
| 1451 | 1,510 | 1451 | 1,510 | Petition to institute a public use proceeding | |
| 1452 | 110 | 2452 | 65 | Petition to revive - unavoidable | |
| 1453 | 1,330 | 2453 | 685 | Petition to revive - unintentional | |
| 1501 | 1,370 | 2501 | 885 | Utility issue fee (or release) | |
| 1502 | 480 | 2502 | 245 | Design issue fee | |
| 1503 | 850 | 2503 | 330 | Plant issue fee | |
| 1480 | 130 | 1480 | 130 | Petitions to the Commissioner | |
| 1807 | 50 | 1807 | 50 | Processing fee under 37 CFR 1.17(q) | |
| 1806 | 180 | 1806 | 180 | Submission of Information Disclosure Sheet | |
| 8021 | 40 | 8021 | 40 | Recording each patent assignment per property (times number of properties) | |
| 1808 | 780 | 2808 | 395 | Filing a submission after final rejection (37 CFR § 1.129(a)) | |
| 1810 | 780 | 2810 | 395 | For each additional invention to be examined (37 CFR § 1.129(b)) | |
| 1801 | 780 | 2801 | 395 | Request for Continued Examination (RCE) | |
| 1802 | 900 | 1802 | 900 | Request for expedited examination of a design application | |

Other fee (specify)

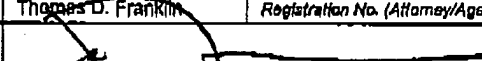
*Reduced by Basic Filing Fee Paid SUBTOTAL (3)

(\$)

72

SUBMITTED BY

Complete (if applicable)

Name (Print/Type) Thomas D. Franklin Registration No. (Attorney/Agent) 43,618 Telephone 303-571-4000
 Signature  Date November 24, 2004

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

60364645 v1

RECEIVED
CENTRAL FAX CENTER

NOV 24 2004

I hereby certify that this correspondence is being facsimile
transmitted to the United States Patent and Trademark Office.
MAIL STOP: Amendment, Fax No. (703) 872-9306 on
11/24/2004.

PATENT
Attorney Docket No.: 017900-001210US

TOWNSEND and TOWNSEND and CREW LLP

By: 
Thomas D. Franklin Reg. No. 43,616

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Yaniv Gvily

Application No.: 09/862,987

Filed: May 22, 2001

For: SNIPPET SELECTION

Customer No.: 20350

Confirmation No. 7515

Examiner: Basehoar, Adam L.

Technology Center/Art Unit: 2178

AMENDMENT

MAIL STOP: Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed August 24, 2004, please enter the
following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this
paper.

Remarks/Arguments begin on page 9 of this paper.